



THE CATHOLIC WOMEN'S LEAGUE OF CANADA
Ottawa Diocesan Council
Communications Standing Committee



Inspired by the Spirit, Women Respond to God's Call

COMMUNIQUE #1

JUNE 2017

TO:: Parish Communications Standing Committee Chairpersons
From: Grace Buchmayer, Diocesan Communications Chairperson

Hello there. I've just been fitted for a new hat – the communications standing committee chair hat. You may recognize me from my old hat, the hat of the treasurer. This is a jazzy new hat for me, very modern, with all sorts of technology attached. I think I'm going to like wearing this hat. I hope you're enjoying wearing yours. OK, enough with the metaphors. Let's get right into scripture, "... behold, I bring you good tidings of great joy...", Luke 2:10. Now that's communication we should aspire to.

With all the modern forms of communication; email, text message, tweet, television, radio, printed media, social media, etc., we can feel overwhelmed with information. What's important? What should we keep, pass on, shelve, or ignore altogether? Not that long ago the newspaper or evening news would give you all you needed to know to keep abreast with the world. The internet changed all that. Now, a mental filter is required to navigate, unscathed, through the inter-web, to find the information you need. That's not really that bad though. We are forced to consider what we are look for and what we are looking at. Is it truthful? Is it relevant? Is it harmful or healing? Is it necessary? What do we do with it? As a communication chair, you specifically are faced with these questions. When passing on League information, or just informing members, please be mindful of the format, size, clarity, and frequency of your communications. We have all received emails that are a mesh-mash of information, references, and requests. Or, many emails on the same topic, or emails that don't really get to the point. If you're the person tasked with re-communicating such information, consider the best way to effectively convey it. With the approval of the originator, possibly restructure the message to get the best 'bang for your buck'. Also, please remember to always protect the privacy of the recipient by using 'blind carbon copy', Bcc, as the address format when emailing to more than one person.

When you get a chance, take a gander at the CWL national and provincial websites, along with the Ottawa Diocesan website. Just click on the links below, or copy and paste the link to your browser URL. Take a look at what the national and provincial communications chairpersons have to communicate to you.

<http://www.ottawa.cwl.on.ca/>

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"Wise men speak because they have something to say; fools because they have to say something." Plato

May our Lady of Good Counsel pray for you.